

Our Green Story



At American Express Stadium, sustainability is more than a goal — it's a guiding principle that shapes how we operate, serve our guests, and support our community. As we work towards our green accreditation, we are proud to share the steps we've taken to reduce our environmental impact and promote a greener future.

Sustainable Hospitality in Action

We are committed to making it easier for our delegates to make eco-conscious choices. That's why we:

- Provide local hotel information to reduce travel distances and carbon emissions.
- Offer a Green Day Delegate Rate (DDR) package, designed to minimise environmental impact while maintaining exceptional service.

Sourcing with Purpose

Our food and beverage offerings reflect our dedication to sustainability and local sourcing. We have implemented rigorous onboarding criteria for all food suppliers to ensure alignment with our values. Our recently launched Food Moments brochure highlights our expanded range of vegan and vegetarian dishes, catering to diverse dietary needs while reducing our carbon footprint.

We proudly partner with a variety of local and regional suppliers, including:

- Piglet Pantry – Local pies crafted with care.
- Flour Pot Bakery – Brighton-based bakery offering bespoke baked goods.
- Sun Harvest – Fresh produce from a local veg company.
- Blakes Meat – Quality meats from a trusted local butcher.
- Village Pizza Kitchen – Artisan pizzas from Hurstpierpoint, West Sussex.
- Harvey and Brockless – Cheese specialists working with regional producers such as High Weald, Alsop, Bookham Harrison Farms, and Golden Cross.

Our seafood is sourced exclusively through suppliers that meet the Marine Stewardship Council (MSC) sustainability standards, ensuring responsible fishing practices.

We also collaborate with Full Circle Farms, a regenerative farming initiative that supports sustainable agriculture and supplies fresh produce to our venue.

Eco-Friendly Facilities

Our commitment to sustainability extends to our infrastructure:

- Compostable cups are used throughout our concourses.
- Recycling points are readily available across the stadium to encourage responsible waste disposal.
- Our new fan zone is equipped with solar panels, energy efficient water systems, living walls and is managed on building management control.

By sharing our green story, we aim to inspire others, engage our community, and demonstrate our unwavering commitment to a sustainable future.

AMERICAN EXPRESS STADIUM